Community Health Workers Association of Delaware

1st Virtual Summit

PREPARING.CELEBRATING.ADVOCATING

June 7, 2021

AGENDA

9:00 AM	Welcome and Objectives of the Morning – Chair, DE CHW Association
9:10 AM	Dr. Karyl Rattay, Director of Public Health
9:20 AM	Lt. Governor Bethany Hall Long, Delaware Champion
9:30 AM	Panel of CHWs – frontline stories
10:00 AM	Denise Octavia Smith, Executive Director, National Association of CHWs
10:30 AM	Break
10:45 AM	Meet the CHW Association Coordinating Council
11:00 AM	Breakout rooms Priority 1 – Resources for Community Priority 2 – Advocacy for CHWs Priority 3 – Training and Professional Development
11:30 AM	Cassandra Codes Johnson, Deputy Director, Division of Public Health
11:45 AM	Recognizing CHWs, Closing Remarks and Next Steps
12:00 PM	Adjournment

Welcome and Objectives

Dawn Ferguson, Chair of the CHW Association of Delaware

Summit Objectives

1. Share and network with each other as CHWs and CHW Advocates.
2. Hear front line stories from CHWs.
3. Recognize the work of CHWs.

What are CHWs?

A Community Health Worker (CHW) is a **valued part of the health team** who serves as a frontline liaison, guiding individuals and families through the health, social, and community services systems to foster health and well-being.

As a **trusted member of the community**, the CHW is sensitive to the demographics and experience of the community and provides culturally and linguistically competent and appropriate services.

The CHW has the **skills and capacity** to address the social determinants of health to achieve better health outcomes and health equity for the populations and communities served.

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Dr. Karyl Rattay

Director, Division of Public Health

Bethany Hall Long

Lt. Governor

OUR FRONT LINE STORIES

Denise Octavia Smith

Executive Director

National Association of CHWs

BREAK

CHW Association of Delaware

Meet our Coordinating Council Members

LAMARTZ BROWN

Lamartz is an Assistant Project Coordinator with Quality Insights. He is also a Community Health worker advocate and community partner for change. Lamartz loves working out in the community to help better lives, circumstances, and overall health.

KELSEY GRANT

Kelsey Grant was born in Delaware and lives in Sussex county. Kelsey has bachelors degree in social work from Salisbury University and currently works for the State of Delaware with Department of Public Health as a contact tracer. Kelsey enjoys living so close to the beach and mint chocolate chip ice cream.

CATALINA FIGUEROA

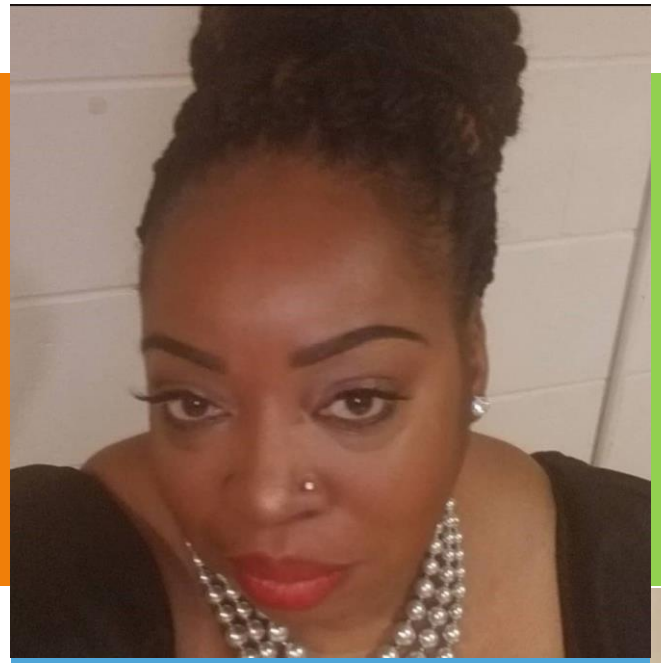
Catalina Figueroa was raised by parents that truly believed that the neighbor's needs were everyone's needs. In 2001 she became the first outreach worker / "Promotora" for La Red Health Center. She then supervised the Outreach team that consisted of Promotoras, HIV/STD department, Health Ambassadors and the Homeless Case Manager. Catalina enjoys spending time with family and her dog Hershey as well as gardening

DELSY MORALES

Delsy has a Bachelors in Human Services from Springfield College. She has over 10 years experience in community outreach. In 2010 she started working at Henrietta Johnson Medical Center as a Patient Navigator and Health Ambassador connecting moms to resources before, during and after pregnancy. After her transition to ChristianaCare, she continued community efforts as a Community Educator for the Alliance for Adolescent Pregnancy Prevention where she was later promoted to a Community Health Program Coordinator overseeing multiple community based programs. Today, she works as a Program Manager for Community Health Workers at ChristianaCare

CHW Association of Delaware

Meet our Coordinating Council Members



CORINTHIA ELLIOTT

Educator with focus on families and young adults with developmental disabilities. Corinthia has served as the Sr. Social Worker/Case Manager and Field Investigator, with the Delaware Division of Public Health, Community Health section. She completed her bachelor's degree in Behavioral Science, with a minor in Education at Wilmington University.

NANNY VEGA MORALES

Born in Ponce, PR. I obtained a BA from the University of PR, Mayaguez Campus and a MBA from the University of Phoenix. More than 15 years of experience in the health system. Currently works for Quality Insights as a CHW in Maternal Health project and as a Health Coach in the Wisewoman program. Without a doubt, Nanny is very passionate about being in direct contact with the Hispanic community, especially women, serving as a bridge between their needs and the resources they request.

CHW
Association of Delaware

MEET OUR OFFICERS

DAWN FERGUSON

CHAIR

Dawn has been the CHW for Dover Interfaith Mission for Housing and the associated Dover Interfaith Mission Resource Center since June of 2018. She serves both the shelter and the wider community of those experiencing homelessness, persons with very low to no income and those unstably housed. She is also has been a Veterinary Technician for 31 years (Licensed since 2016) having worked in both general and emergency settings. She is married to her husband of 31 years. They have two children and three grandchildren. In her down time Dawn enjoys sitting by her fishpond, crocheting and gardening.

CHRISTINE MASSEY

VICE-CHAIR

Christine received a MSW from Marywood University and a DBA from California Intercontinental University. She is a member of NACHW.

She has worked in the healthcare arena for 20+ years and was privileged to be involved in the establishment of a CHW program in a Health System in Florida. Christine currently supervises an exceptional team of CHWs with Nemours Health.

Christine is dedicated to the work of the CHW and she is thrilled to be a part of the Delaware CHW Association as the Vice Chair of the Coordinating Council

MAITE AROS

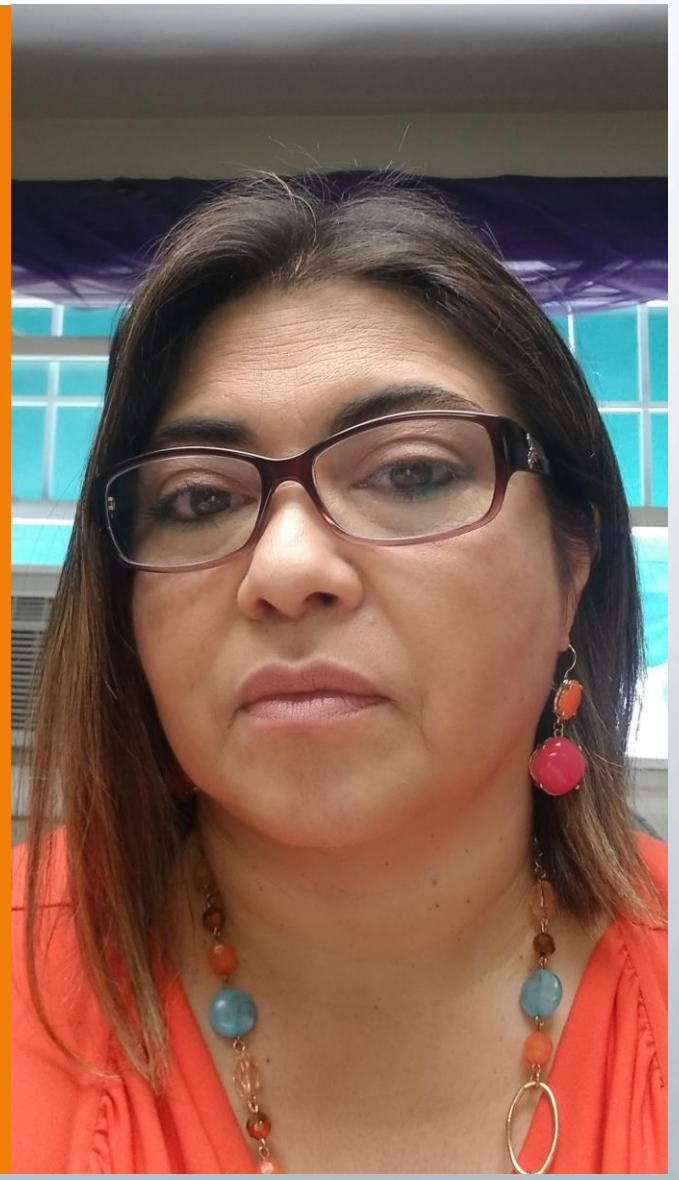
TREASURER

Maite is the Coordinator of a collaborative pilot project between CHILD, Inc., DCADV, Christiana Care, Westside Family Health, St Frances Hospital, University of Delaware and others to address Domestic Violence as a public health issue that is impacting victims regardless of socioeconomic, racial/ethnic, and gender backgrounds.

With almost 28 years of experience performing a range of roles in domestic violence services, Maite is a passionate victim's advocate with extensive knowledge of resources for crime victims and the Criminal Justice System, experienced supervisor, knowledgeable in program development and management, resourceful case manager with strong background in trauma informed care and extensive knowledge on the dynamics of domestic violence.

She graduated with a five-year bachelor's degree in Social Work from the Pontifical Catholic University of Chile.

Maite has dedicated her professional life to be the voice for the underserved population serving as domestic violence shelter/case manager, bilingual hotline counselor, bilingual case manager and advocate. She is also a group facilitator for the Domestic Violence counseling intervention Program for Spanish- Speaking offenders and she also is a Parenting Education instructor. She received the Elaine Aviola Memorial Award of Outstanding Professional in 2018 and the DCADV Domestic Violence Specialist certification in 2006.



DONNA PENNINGTON MONROE

SECRETARY

Donna Pennington Monroe is currently the Health Program Coordinator for the Division of Public Health Lead Poison Prevention Program.

Prior to working for DPH, Donna worked for the Division of Social Services as a training administrator. She also had a 30 year career in the insurance industry.

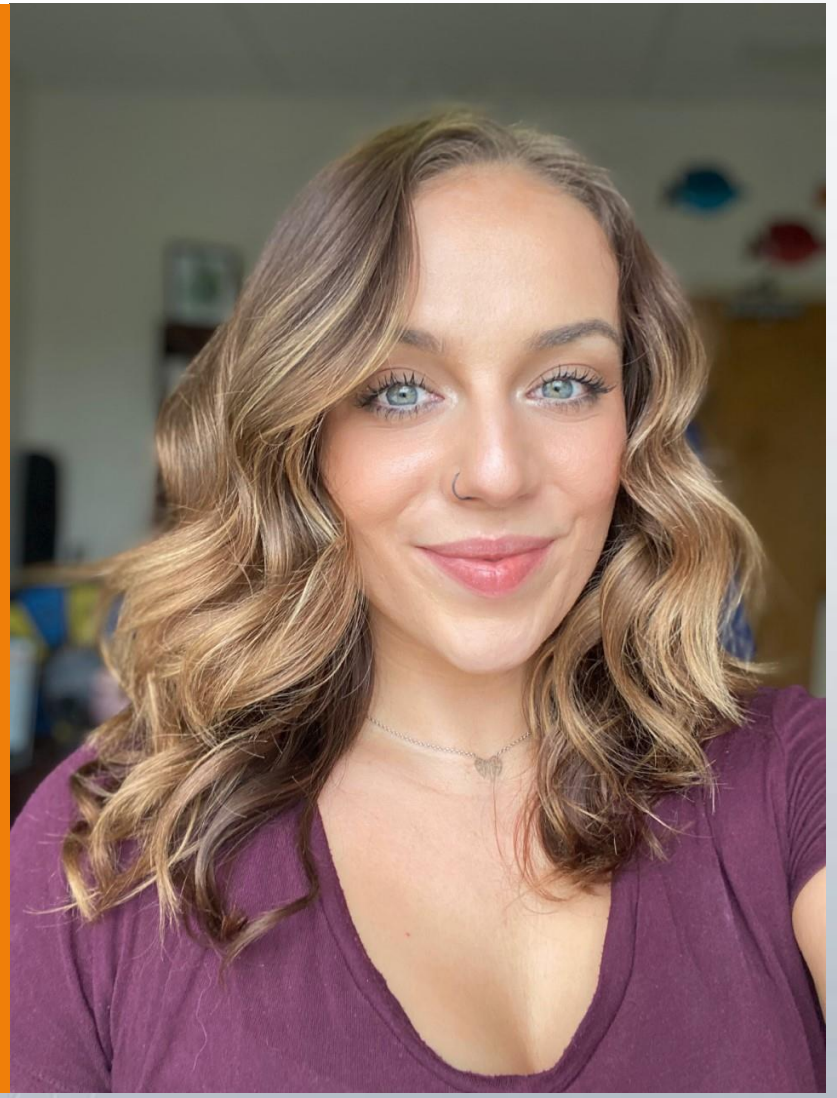
Donna has a BA in Humanities, cum laude, from the University of Pennsylvania and a MS in Health Promotion from the University of Delaware. Donna is also a certified CHW through Sickle Cell Association of America.

In her spare time, Donna is focused on establishing a Sickle Cell Association in the State of Delaware.

MAKENZIE SWANSON

SOCIAL MEDIA

Makenzie Swanson is the DELTA Project Coordinator at Turning Point at People's Place located in Kent and Sussex counties. As the coordinator, she implements evidence-based strategies focusing on the primary prevention of intimate partner violence among youth in Delaware and maintains partnerships with school-based Wellness Centers. Makenzie is a certified Community Health Worker and currently pursuing her master's degree in social work. She is a co-chair of the joint Social Justice Subcommittee of the Domestic Violence Task Force and Victims' Right's Task Force of Delaware. She also serves as the social media representative on the council for the Community Health Worker Association of Delaware.



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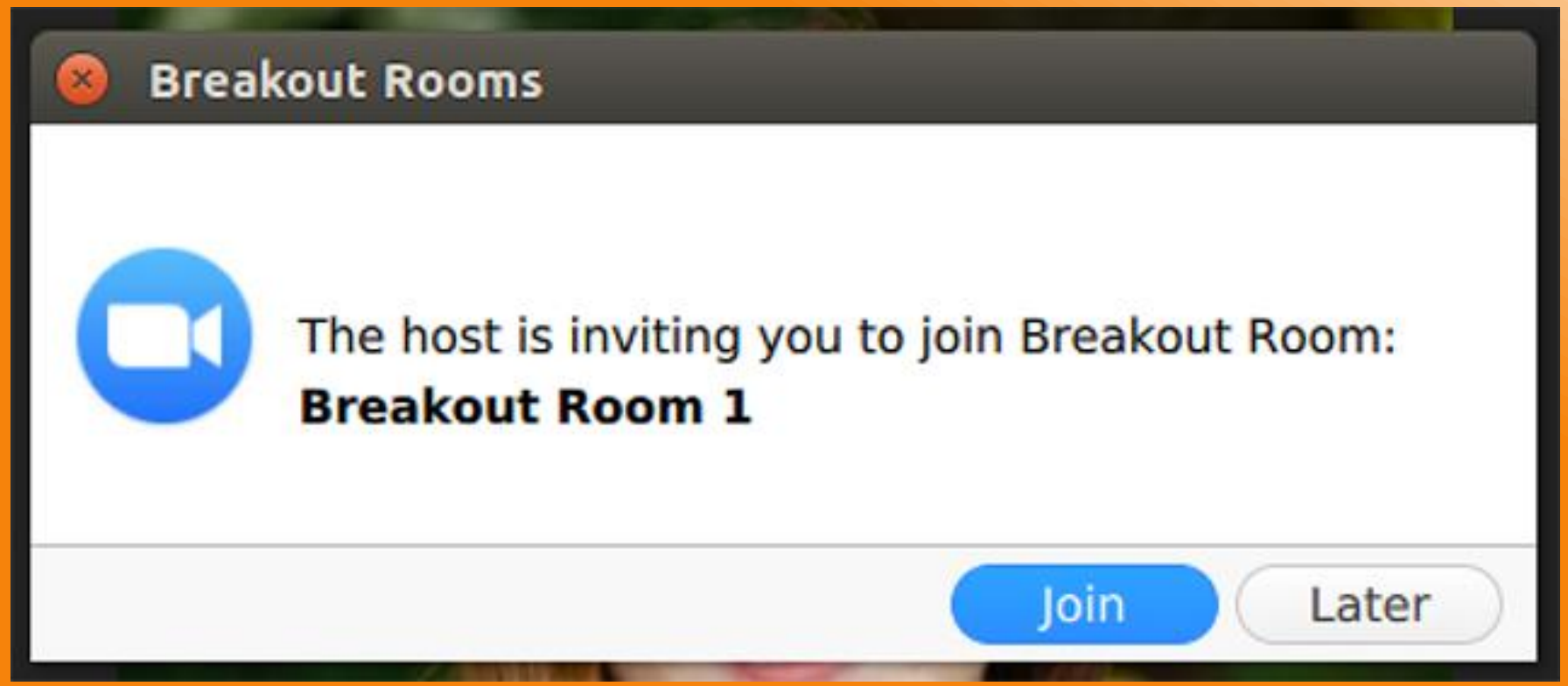


BREAKOUT ROOMS

Cassandra Codes Johnson

Associate Deputy Director, Division of Public Health

Delaware's State Health Improvement Planning

DelawareSHIP

Charting a course to improve health

What is a SHIP?

- A SHIP is designed to assess the state's overall health system performance with the goal of quality improvement. (ASTHO)
- A SHIP is designed to "describe how the health department and the community it serves will work together to improve the health of the population of the jurisdiction that the health department serves." (PHAB)
- The community, stakeholders, and partners can use a solid SHIP to set priorities, direct the use of resources, and develop and implement projects, programs, and policies. (PHAB)
- Delaware's SHIP was created to "provide an ongoing, systematic, coordinated, quality improvement process in the state." (DE SHIP, 2017)

State Health Needs Assessment (SHNA) - Published 2017

State Health Improvement Plan (SHIP) - Published 2018, five-year plan spans 2018-2023

- Four priority areas: Chronic Disease, Maternal & Child Health, Substance Use Disorder, Mental Health
- System-wide recommendations

SHIP Annual Report 2019 - Published October 2019- After one year of SHIP plan implementation, assessed the degree to which the activities of nine key stakeholder groups aligned with recommendations and priority areas of the plan

DELAWARE STATE HEALTH IMPROVEMENT PLAN

2020 ANNUAL REPORT

SHIP Recommendations to Address Chronic Disease

1. Reduce obesity by promoting a healthy diet and exercise.
2. Increase access to healthy foods.
3. Improve the built environment.
4. Promote access to remote patient monitoring for patients with chronic conditions.
5. Increase access to community health workers and care coordination.
6. Reduce lung disease (e.g. asthma, lung cancer, chronic obstructive pulmonary disease).
7. Increase the number of primary care physicians in underserved areas.
8. Increase the number of Medicaid dental providers in underserved areas.
9. Develop a focused effort to "make the healthy choice the easy choice."

CHRONIC DISEASE

EVIDENCE-BASED AND PROMISING STRATEGIES

- Improve surveillance systems to
  1) understand impact of chronic disease on communities
  2) determine effectiveness of interventions to address and prevent chronic disease
  3) understand social and environmental factors
  4) track policies.
- Improve environments to make it easier for people to make healthy choices.
- Strengthen the health care system in ways that focus on prevention and early diagnosis.
- Connect clinical services with community programs and resources.

MATERNAL AND CHILD HEALTH

SHIP Recommendations to Address Maternal and Child Health

1 Embed education for pre- and inter-conception.

EVIDENCE-BASED AND/OR PROMISING STRATEGIES

- Ensure access to high quality preconception care, prenatal care, and interconception care for all women of childbearing age.
- Implement targeted strategies to better support women at higher risk of poor birth outcomes due to race/ethnicity and/or social and economic status.
- Implement policies to reduce social stratification (e.g., raising the minimum wage, criminal justice reform).
- Implement policies and programs to reduce exposures of disadvantaged people to health damaging factors (e.g., address housing instability).
- Implement policies and programs to reduce vulnerability and increase resilience of disadvantaged people (e.g., medical-legal partnerships).
- Implement policies and programs to reduce unequal consequences of illness in social, economic, and health terms (e.g., Medicaid expansions, home visiting programs, domestic violence prevention).
- Implement cross-cutting strategies (e.g., Health in All Policies, data collection, and surveillance).[22]

SUBSTANCE USE DISORDER

SHIP Recommendations to Address Substance Use Disorders

1. Reduce substance use.
2. Reduce tobacco and tobacco-substitute use.

EVIDENCE-BASED AND/OR PROMISING STRATEGIES

- Implement prescription monitoring programs.
- Use alternative health resources for pain management.
- Promote access to naloxone.
- Support and access to clean syringes.
- Promote smoking cessation.
- Include e-cigarettes in smoke-free indoor air policies.
- Restrict young peoples' access to e-cigarettes in retail settings.
- License e-cigarette retailers.
- Implement e-cigarette price policies.
- Develop e-cigarette educational initiatives targeting young people.
- Curb e-cigarette advertising and marketing that appeals to young people.
- Reduce access to flavored tobacco products by young people.

MENTAL HEALTH

SHIP Recommendations to Address Mental Health

1. Improve access to behavioral and mental health services.

EVIDENCE-BASED AND/OR PROMISING STRATEGIES

- Reduce trauma.
- Reduce adverse childhood experiences (ACEs).
- Improve the built environment.
- Enact policies to mitigate economic hardship.
- Reduce structural stigma.

Multiple Sectors have a Role in Shaping Health

Where we Live
- Housing
- Community Development
- Planning
- Zoning

Where we Work
- Business
- Workforce Development

Where we Connect and Play
- Sports
- Entertainment
- Faith
- Media

Where we Receive Care
- Healthcare
- Social Services

Prevention Institute. (2017). A Health Equity and Multisector Approach to Domestic Violence Prevention. Oakland, CA.

Health Impact Pyramid

Frieden T. American Journal of Public Health | April 2010, Vol 100, No. 4

SYSTEM-WIDE RECOMMENDATIONS

SHIP Recommendations for System-wide Improvement

14 Adopt a PSE change approach, address the social determinants of health. Promote health in all policies, and incorporate social marketing.

EVIDENCE-BASED AND/OR PROMISING STRATEGIES

- Adopt a policy, systems and environmental approach
- Address the social determinants of health
- Promote health in all policies
- Incorporate social marketing
- Institutionalize equity

Questions / Comments

- Visit www.DelawareSHIP.org
- Check out activity tables throughout the report that provide information around some of the partners working in each of these domain areas.

Our CHW Champions

The following CHWs were selected due to their incredible commitment and hard work to help individuals in our Community.

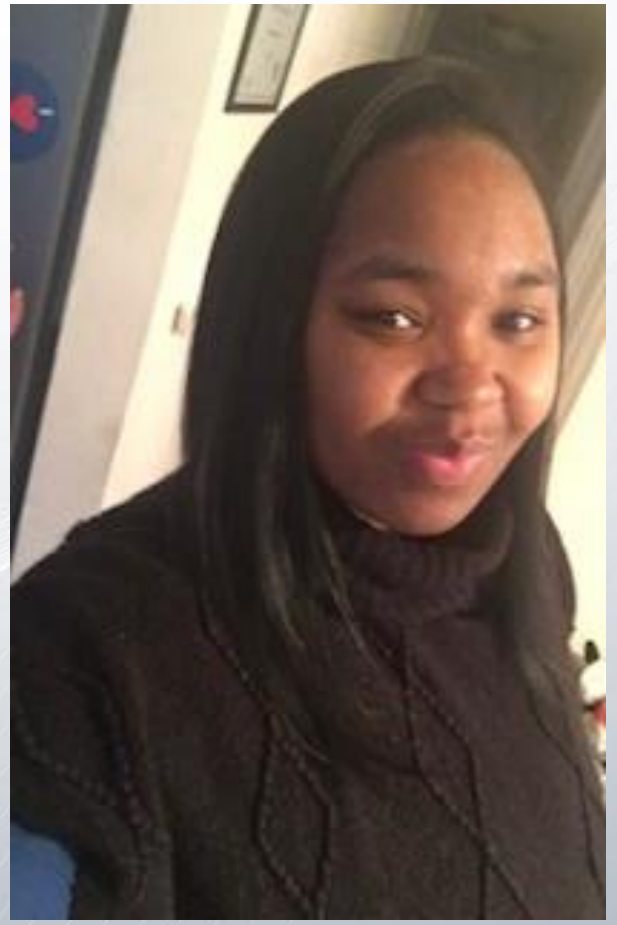
MAITE AROS

TISHA JACKSON

JESSICA MORA-MARTINEZ

Domestic Violence Community Health Workers

Child, Inc.



TERRI PRICE

CHW Nemours Health Primary Care

Next steps

Quick Evaluation – Link to Survey

THANK YOU!

CHW
Association of Delaware

If you are interested in joining our CHW Association, please email us at:
DECHWAssociation@gmail.com